

# TOTALPRESTIGE

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INFLUENCE

## AN INTERVIEW WITH **NEIL GOLDBERG**

Broadway Director

Award-Winning Author and Producer of  
Pomp, Snow and CIRQUEumstance



# NEIL GOLDBERG

Broadway Director, Award-Winning  
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By Totalprestige Magazine

Images courtesy of Variety Arts Management, Inc.



*"All the world is a stage" opines Shakespeare yet, if you're Neil Goldberg, this is not far from reality. An artist with a penchant for whimsy, spectacle and putting on a show, Neil Goldberg's story is both inspirational and aspirational, a blueprint of mastery pursued, and achieved, through dedication, talent, and perseverance.*

*Beginning his business pursuits during college, Goldberg juggled a career at United Merchants & Manufacturers, one of the world's largest textile design and manufacturing companies, while freelancing in various theater endeavors.*

*After a move to Florida in 1976 to head the company's southern operations, in 1978 Goldberg started "Ballooning Around", one of the world's first bouquet balloon services. In 1981 he formed "Parties by Neil" which by 1991 grew into one of the industry's largest event and entertainment production conglomerates. It was in this year that Neil produced his first cirque show, selling off his other business holdings to focus on Cirque Productions exclusively by 1993.*

*Later rebranded Cirque Dreams, the company went on to produce no fewer than 20 different show titles over the next 15 years at theaters, casinos, theme parks, hotels, companies, and cruise ships. Building on this success, 2004 saw Goldberg open Dream Studios in Pompano Beach, Florida, a premier theatrical and circus production and training facility offering services from music composition and show design to costume creation and manufacturing, among other services.*

*In 2008, Goldberg's first-ever show of its kind to hit Broadway, Cirque Dreams Jungle Fantasy, launched to critical acclaim and public popularity, garnering an American Theatre Wing Best Costume Design Award. Having entertained over 50 million people in 500 different cities worldwide, Neil Goldberg's productions have dazzled audiences from the Kennedy Center to the Grand Ole Opry House to the Alte Oper House. Retiring in 2019 after a long career and selling his cirque companies to Cirque du Soleil ahead of the pandemic, Goldberg has transformed his Dream Studios complex into a film production, costume design and creation facility. He has further embarked upon a writing*



*and consulting career as well as launching a new show and entertainment brand, Pomp, Snow, and CIRQUEumstance™.*

**Can you tell us about your children's storybook, POMP, SNOW & CIRQUEumstance™? What inspired the book?**

The book was inspired by my imagination and the desire to create a new generation of storytelling for a new generation of kids. Children and their ingenuity have been a constant influence for my creative inspiration throughout the years. I wanted to develop a relatable storybook to visually immerse and simultaneously share valuable lessons. POMP, SNOW & CIRQUEumstance engages children and their parents in a meaningful adventure with insight and possibilities.

**Are there plans for any more books or to create a POMP, SNOW & CIRQUEumstance™ series?**

The second book is in development for a 2024 release. In POMP, SNOW & CIRQUEumstance – Holidays All Year, new characters are introduced and celebrations pay homage to a variety of cultures, holidays and traditions. Music, magic and circus is prevalent throughout, producing a fun and entertaining way to learn. Stage shows, television and live action series are in discussions.

**You have had a long career in art and mixed media. How has your career and work evolved over the years?**

My journey has included many artistic platforms, visual,



physical and immersive. Today my artistic career is a sum of the parts drawing from an entire lifetime of artistic exploration. The illustrations in my books can be visualized as scenery on a Broadway stage and the characters are drawn in a way that translates to costumes that will be fashioned and constructed at Dream Studios.

**In a career spanning three decades, what are some of the biggest high points for you?**

Opening night on Broadway, hearing Whitney Houston sing the National Anthem at one of my Super Bowl productions, standing on stage at The Kennedy Center before opening my show in the iconic venue and producing shows with Armed Forces Entertainment to entertain service members and their families worldwide.

**How is a day in your life?**

Exercise and fitness is a mainstay in my daily routine. I'm surrounded by art and design every day that inspires me. Dream Studios is an immersive experience of art, business and innovation. Spending time in the wardrobe, design and construction complex is inspirational. A day without creating something does not exist.

**What is something most people don't know about you?**

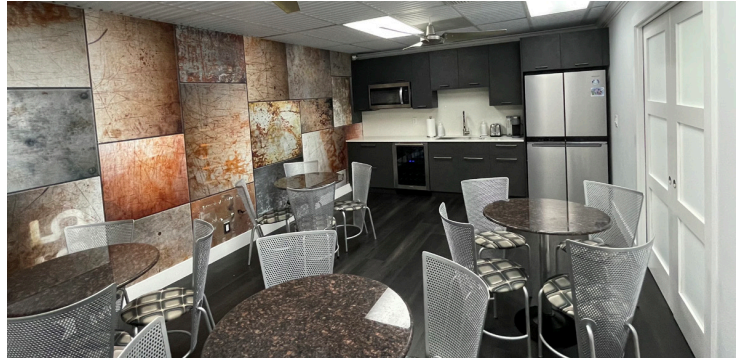
I prefer behind the scenes like a wizard of innovation and new ideas behind the curtain.

**If you had the power to change just one thing in the world, what would it be?**

The ability to turn back time.

**To learn more about Neil Goldberg and Dream Studios, visit [www.PompSnowandCirqueumstance.com](http://www.PompSnowandCirqueumstance.com), FB & IG @pompsnowcirque or contact Neil@PompSnowandCirqueumstance.com**

# dream studios

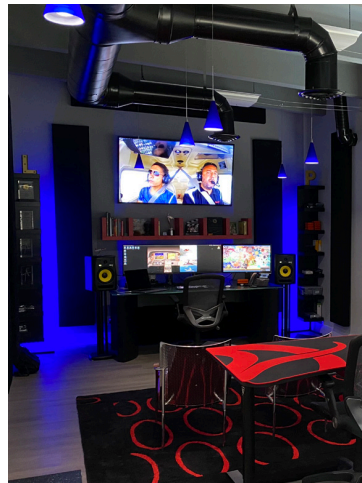


Screening Room, Conference & Media Lounge

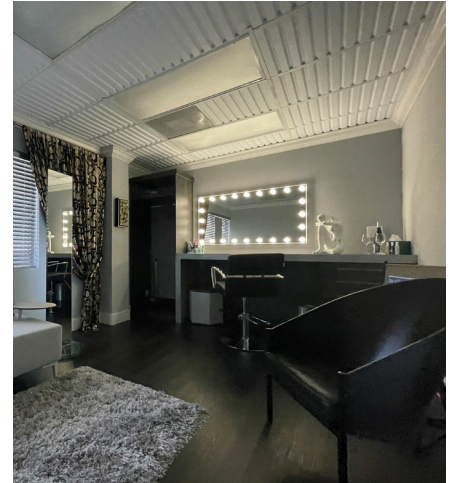
Green Room Hospitality



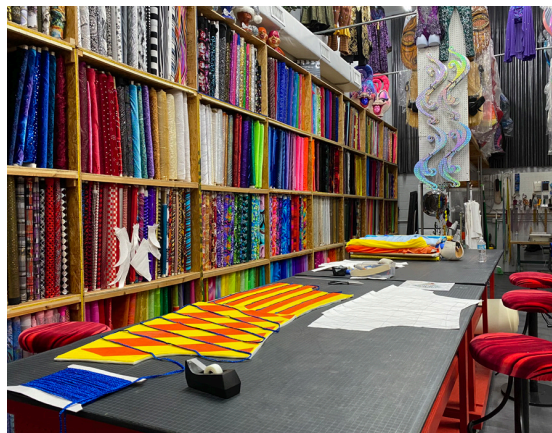
Multimedia & Rehearsal Studios



Editing & Recording Suites



Dressing Rooms



Wardrobe Design & Construction Complex

